

Building a brighter future for
education & healthcare



EDULINK
GROUP

DUBAI • COLOMBO • NAIROBI



WHO WE ARE



The **Edulink Group** is an international organisation which specialises in providing high quality, affordable healthcare and education and supporting it with expert management consultancy. Privately owned and professionally managed from our head offices in Dubai, we operate three leading healthcare facilities and three educational establishments in Asia, Africa and the Middle East. In addition to running healthcare and education business we also provide diverse business development services based on our extensive experience within a wide range of industries and markets.



EDULINK GROUP

OUR FOUNDATIONS



WHAT WE DO

The **Edulink Group** has worked hard to forge partnerships with some of the most well-known and widely respected organisations, setting the gold standard for healthcare and higher education through the services we provide. Employing some of the world's leading academics and healthcare professionals, we now touch the lives of more than 3,000 students annually and recently, we served our 1 millionth patient.

Our experience in developing a network of companies means we are perfectly placed to assist companies to find premises, recruit the best staff, develop business and service models and to make their mark in their chosen field, supporting them as they become established within the communities they serve.



CORPORATE STRUCTURE

Over years, **Edulink Group** has consistently strived to create a well-developed and reliable network of organisations providing top quality services in three intertwining industries.

With the support of our academic partners, Edulink Group provides academic and business consultancy, education & healthcare through a network of international facilities.

HEALTHCARE

Dubai London Clinic & Specialty Hospital
Dubai London Clinic Festival City Branch
Dubai London Clinic Dental Centre

EDUCATION

Middlesex University Dubai (UAE)
Edulink International Campus Colombo (Sri Lanka)
Edulink International College Nairobi (Kenya)

BUSINESS DEVELOPMENT CONSULTING

Edulink Consultants



OUR FOUNDATIONS



A WORD FROM THE CEO



Edulink Group was established with the dream of providing communities around the globe with access to the quality of education and healthcare services that could match the best anywhere in the world. I am immensely proud to have been part of this

project from the very beginning, ever since the **Dubai London Clinic** was opened almost 30 years ago. I am even prouder of our staff, whose dedication and professionalism has enabled us to consistently maintain our reputation for excellence and to confirm our position as one of the most long-established and most highly respected private healthcare providers in Dubai.

Edulink now also manages a second hospital and a dental practice, where patient safety and a commitment to the pursuit of ethical practice also underpins everything that we do.

It was, therefore, a source of great satisfaction for this to be recognised last year by the Australian Council for Healthcare Standards International who awarded our main hospital full ACHSI accreditation. The hospital will retain this status until 2019, and we have every intention of making sure this gets extended well into the future.

Five years after we opened our first hospital we transferred our successful business model to the education sector. In response to a growing demand for

high-quality educational facilities that would equip young people in the region with the qualifications they would need to succeed on the international stage, we opened the **English College** here in Dubai.

Since then, we have gone from strength to strength and our portfolio of universities are now providing students in Africa, southern Asia and the Middle East with the opportunity to attain qualifications both designed and recognised by established and respected British educational institutions.

To achieve this, we have entered into successful partnerships with a number of UK-based universities. The division of labour between us is simple; they provide the courses and we take responsibility for everything else, from finding suitable premises and recruiting the best teachers and lecturers the world has to offer, to all aspects of the day-to-day running of the campuses.

The demand for transnational education is growing exponentially and we mean to grow with it. We are constantly looking for new opportunities and partners who share our dream of empowerment through education.

Dr. Misho Ravic
CEO



HEALTHCARE



The Dubai London Clinic was founded with the ambition of providing world-leading, affordable healthcare to the residents of Dubai and the wider region. By investing in the most advanced

medical technologies and employing groundbreaking new treatments and techniques, we set the gold standard for patient care and are constantly innovating to improve the services we offer. Now employing more than 150 highly-trained staff across the Dubai London Clinic Group, we have gained a worldwide reputation for patient-centred, quality healthcare.



DUBAI LONDON CLINIC AND SPECIALITY HOSPITAL

Providing round-the-clock emergency care as well as in-patient and out-patient services, this facility specialises in bringing the latest advances in medical techniques and technologies to the residents of Dubai and those who come to us from around the world.



DUBAI LONDON CLINIC FESTIVAL CITY BRANCH

The Garhoud branch excels in providing both adult and paediatric care, offering families a full range of services from routine check-ups through to more complex medical treatments.



DUBAI LONDON CLINIC DENTAL CENTRE

As Dubai's leading oral healthcare facility, this clinic provides routine dental treatment and check-ups, as well as offering a number of more complex and cosmetic.



EDUCATION



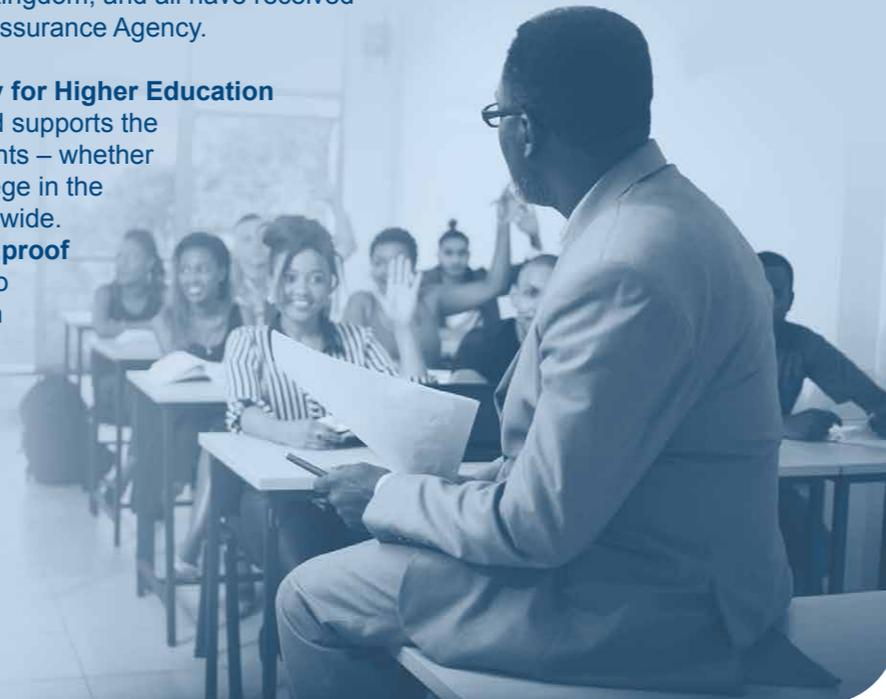
With the aim of providing access to high quality university teaching, the education arm of the Edulink Group was created in 2005 and has achieved **phenomenal success on three continents**.

The courses offered at our campuses in Dubai, Colombo and Nairobi have all been specially designed in partnership with our sister universities in the United Kingdom, and all have received approval from the UK's Quality Assurance Agency.

The Quality Assurance Agency for Higher Education

(QAA) safeguards standards and supports the improvement of quality for students – whether they study at a university or college in the UK or in any other location worldwide.

This accreditation serves as **the proof of quality for our students**, who thus know they are provided with the best available education by the highest industry standards.



INTERNATIONAL EDUCATION



MIDDLESEX UNIVERSITY DUBAI

Founded in collaboration with Middlesex University London, the Middlesex University Dubai opened its doors in 2005 and now educates almost 3,000 students from more than ninety different countries. With a range of undergraduate and postgraduate courses across a broad spectrum of disciplines, the Middlesex University Dubai has already gained international recognition for the quality



of its teaching and the high standards it sets in the world of academia. Places on our courses are much sought-after, and with the campus able to accommodate upwards of 5,000 students, we are now working to expand the number of programmes available and continue to attract the best and brightest students.



www.edulink.edu.lk



EDULINK INTERNATIONAL CAMPUS COLOMBO

Established in 2013, Edulink's International Campus Colombo offers students in Sri Lanka access to higher education without the need for them to travel and study abroad. With courses designed in partnership with the Universities of Greenwich and Northampton, the initial intake of 250 students has now successfully graduated and we continue to build on the number of



programmes available. In addition to our undergraduate and postgraduate qualifications, we also offer diplomas from the Scottish Qualifications Agency (SQA) and APTECH. We hope that by enabling students to learn closer to home, the wider community will benefit from the skills and knowledge they acquire during their time with us.



EDULINK INTERNATIONAL COLLEGE NAIROBI

Founded in 2014, Edulink's International College Nairobi provides state-of-the-art teaching facilities and tuition from some of the world's leading academics. Working in partnership with the University of Northampton, we offer Kenyan students a number of diplomas and honours degree courses which give them to access the very



best in affordable higher education. We also have the privilege of working with APTECH, the global provider of widely respected software development and multimedia courses, which give students the practical skills and technical expertise to help them forge successful careers across a range of industries.



www.edulink.ac.ke





BUSINESS DEVELOPMENT CONSULTING



MARKET RESEARCH

With our unparalleled knowledge of local business markets and appreciation of cultural sensitivities, EduLink Consultants are ideally positioned to offer advice and guidance to companies looking to launch new international ventures. Our team of experts have a firm understanding of the legislative and regulatory systems of different countries, and are able to carry out the in-depth market research and business analysis needed to ensure your project is a success.

FUNDING

We know how crucial early funding is to a new project, which is why we have built up an extensive list of contacts we can call on to secure both initial and long-term investment. EduLink can support partner organisations in the education and healthcare sectors to source the finances they need to get their start-ups off the ground, offering sound financial planning advice and assistance in managing budget demands.

REGULATORY APPROVAL

All companies setting up operations overseas must comply with the law and local regulatory bodies' codes of conduct. As failure to comply can lead to prosecution, it is vital that new enterprises receive the very best advice when it comes to applying for regulatory approval. With our in-depth knowledge of various legislative systems, EduLink Consultants can provide all the support you need in navigating the official channels to approval, ensuring you and your business are protected.

MARKETING

With a dedicated marketing and public relations team, the EduLink Consultants are able to provide a range of services designed to raise and maintain our partners' regional and global profiles. Working closely with you and offering guidance and support, we can design a bespoke marketing campaign which will help you reach the widest possible audience for your services.

STAFF RECRUITMENT AND RETENTION

With a distinguished track record for recruiting the most highly skilled professionals to key education and healthcare roles, we work closely with our partner organisations to better understand their recruitment needs and help them find the best people for the job. By placing people at the heart of everything we do, EduLink can help you attract and keep the highest calibre and most experienced employees, ensuring your company's success.

QUALITY ASSURANCE

We take pride in the work we do, which is why EduLink works closely with all partner organisations to ensure we not only meet but exceed the high standards the world has come to expect from us. With our international reputation and proven track record, our knowledgeable and experienced team deliver the highest standards of service and continue to grow and succeed in the healthcare and education sectors.



ENVISIONING A GREAT FUTURE AHEAD

We have gained international recognition for the quality of the healthcare, education and consulting services we provide. Combining purpose-built facilities, systems and processes, application of global standards and the ability to understand local needs, **we aim for further expansion** to both existing and new markets.

Underpinning everything we do is our core belief that we can make a positive, enduring contribution to the communities we serve, **building a brighter future for the industries in which we work.**

FUTURE ENDEAVOURS



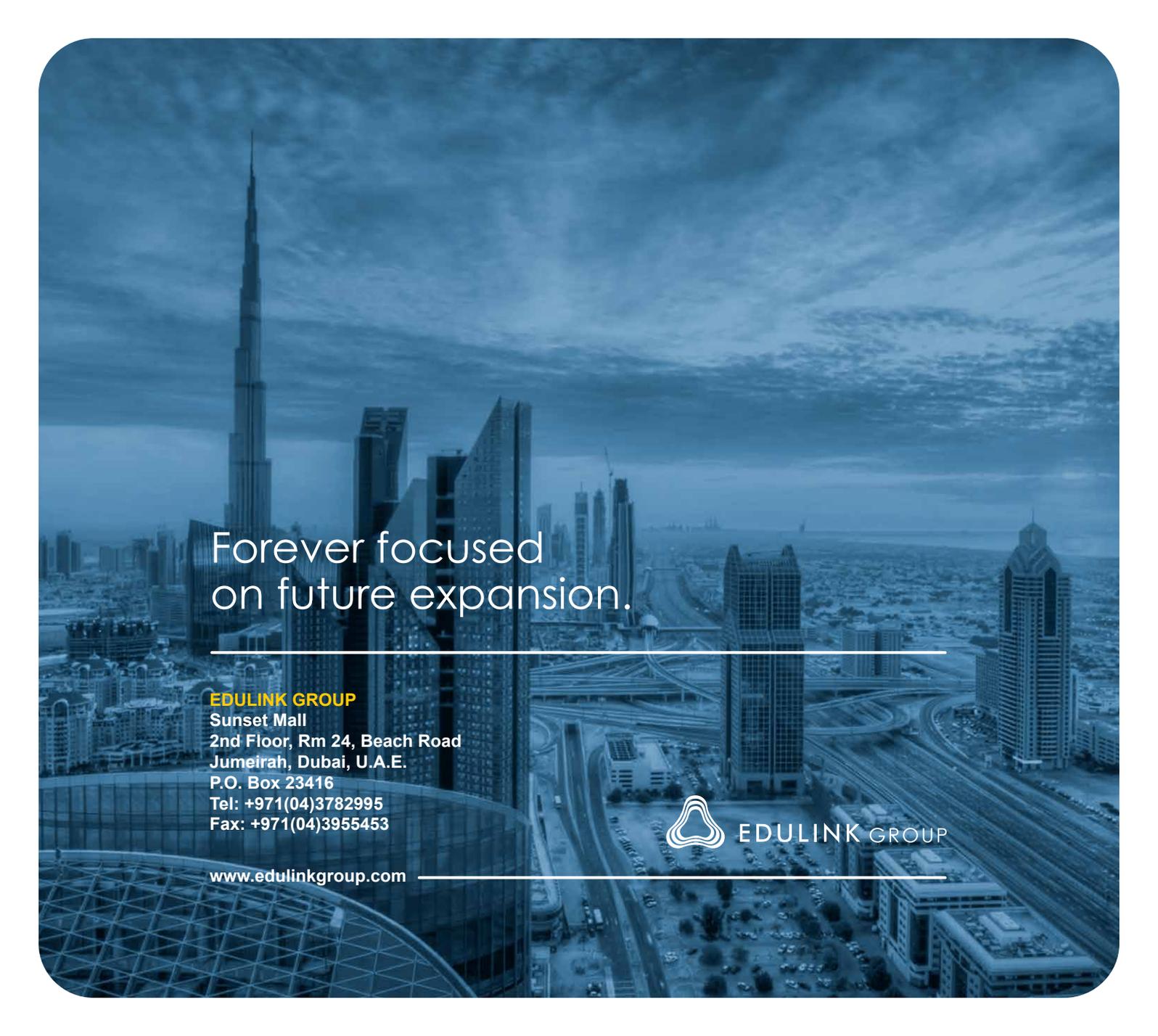
A RELIABLE PARTNER

Our CEO, Dr. Misho Ravic, has **more than three decades' experience** in successfully setting up and operating medical facilities and educational establishments.

We are always looking to build new business relationships and add to the range of consultancy services, degree courses and medical treatments we offer to clients around the world.

With collaborative working, expertise in legislation and regulatory issues and large network of global partners and influencers, we are continuously incorporating the latest relevant practice.

Staying open to new partnerships.

An aerial, blue-tinted photograph of the Dubai skyline. The Burj Khalifa is the most prominent feature on the left side, reaching towards a cloudy sky. Other skyscrapers and a complex highway interchange are visible in the foreground and middle ground.

Forever focused
on future expansion.

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